

Friendswood ISD Policy for Permission & Restrictions to Distribute Flyers.

Outside individuals, groups, businesses and organizations may request to distribute information to students and faculty/staff in FISD in accordance with Board Policy. (see below)

FISD recognizes and accepts two types of flyers:

1. **School Sponsored Activities:** these flyers contain information about events and programs sponsored by the school district as a whole, individual campuses, PTO groups, School Recognized Booster Clubs, district departments, campus clubs/organizations and the Friendswood Education Foundation. The Foundation is composed of the organization as a whole, the Friendswood Alumni Association and the Mustang Association.
2. **Non profit groups or businesses/individuals** whose flyers reflect student activities or programs not for profit that would interest students, or be for their well being or would interest faculty/staff.

FISD *does not accept* flyers whose intentions are to provide adult activities or information that does not impact parenting or children or highlights a business or activity held for profit. FISD is not available to market a business or provide a way to advertise freely for a profit enterprise.

FISD has gone GREEN with its flyers. In an effort to save paper while still providing parents with information, the district has established eCOMMUNITY bulletin boards on its homepage and all six campus websites. Parents are encouraged to continually check to see what events are being held through the district and also in the community that would benefit their children. FISD school related flyers (dance clinics, festivals, booster club activities, PTO, Community Ed, Education Foundation, etc) will be approved for distribution to students in k-5 folders throughout the year. Please count out flyers in sets of 25.

Three calendar dates, however, have been decided as a pilot program to offer three times during the school year when all approved items may be sent home in K-5 folders. These dates are

September 17, 2010

February 4, 2011

April 15, 2011

To be put in the folders during the above three dates:

ALL FLYERS MUST BE ACCOMPANIED WITH A SIGNED, APPROVED FLYER FORM, and be in stacks of 25 per classroom. These flyers must be delivered to the campus one week prior to the date going in the folders. Please do not deliver the flyers before that time nor during the week they are going out due to volunteers using the entire week to prepare the folders.

All flyers must include the following:

1. The following statement if the organization is outside the district: *Neither this organization nor this event is sponsored, endorsed or otherwise affiliated with Friendswood ISD.*
2. Include contact name, phone number, fax number, flier and campus names when requesting flyer distribution approval.
3. Flyers may be denied for the eCommunity Board due to poor quality for website placement.
4. Approval forms for School Sponsored materials must accompany flyers to EACH campus and ALL FLYERS must be approved before flyers will be posted on the eCommunity bulletin board.
5. All flyers need to be in **pdf** format and emailed to kgephart@fisdk12.net

The request for direct distribution of flyers being ONLY SCHOOL SPONSORED has come directly from principals and parents. Hundreds of flyers are turned in annually to FISD. Many of these are non-profit groups as well as worthwhile programs and camps that offer a wide variety of opportunities for children and faculty. FISD believes the eCommunity Board will offer parents a 24/7 way to see what is currently available for their children.

Board Policy is available to all at the FISD website: www.fisdk12.net. (Click on About Us/Board policy).

Board policy relating to nonschool literature:

Friendswood ISD
084911

**STUDENT EXPRESSION:
DISTRIBUTION OF NONSCHOOL LITERATURE**

For purposes of this policy, “distribution” means the circulation of more than ten of material from a source other than the District.

The District’s classrooms during the school day are provided for the limited purpose of delivering

instruction to students in the courses and subjects in which they are enrolled. Hall buildings are provided for the limited purpose of facilitating the movement of student classes and allowing access to assigned lockers. Classrooms and hallways shall not be the

distribution of any materials over which the school does not exercise control.

Each school campus shall designate an area where materials that have been approved for distribution

by students in accordance with this policy may be made available or distributed. Campus principals

may develop reasonable time, place, and manner restrictions regarding the distribution of materials

at designated areas.

PRIOR REVIEW All written material over which the school does not exercise control and that is intended for distribution to students shall be submitted to the building principal or designee for review according to the following procedures:
In order to be considered for distribution, materials shall include the name of the contributor and the individual sponsoring the distribution.
Using the standards below at **LIMITATIONS ON CONTENT**, the principal or designee shall approve or reject submitted material within two school days of the time the material is submitted. The student may appeal the principal's decision in accordance with FNG(LOCAL) at Level Two.
Students who fail to follow these procedures may be disciplined in accordance with the Student Code of Conduct series

and the Student Code of Conduct

LIMITATIONS ON CONTENT Nonschool materials shall not be distributed if:
The materials are obscene, vulgar, or otherwise inappropriate for the age and maturity of the audience.
The materials endorse actions endangering the health or safety of students.
The distribution of such materials would violate the intellectual property rights, privacy, or other rights of another person.
The materials contain defamatory statements about public figures or others.
The materials criticize Board members or school officials or advocate violation of the law and fall within the standard described at **LIMITATIONS ON EXPRESSION at (LEGAL)**.
The materials advocate imminent lawless or disruptive action and are likely to incite such action.
The materials include hate literature that scurrilously attacks ethnic, religious, or racial groups and similar publications aimed at creating hostility and violence if they fall within the standards described at **LIMITATIONS ON EXPRESSION at FNA(A)(LEGAL)**.

PETITIONS A petition for any cause may not be circulated on school property without the approval of the Superintendent and/or principal.
For distribution of nonschool literature by nonstudents, see GKD.

Friendswood ISD
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**COMMUNITY
RELATIONS:
ADVERTISING
AND FUND
RAISING IN THE
SCHOOLS**

PROMOTIONAL ACTIVITIES

School facilities shall not be used to advertise, promote, sell tickets, or collect funds for any nonschool-related purpose without prior approval.

ADVERTISING

of the Superintendent or designee. Nonschool-related organizations use school facilities only in accordance with GKD.

Advertising shall be accepted solely for the purpose of covering the cost of providing materials and equipment, not for the purpose of establishing a public forum for communication. The District retains final editorial authority to accept or reject submitted advertisements in a manner consistent with the First Amendment. [See FMA regarding school-sponsored publications.]

Under GKD:

FORUM FOR COMMUNICATION

The District may create a public forum of a place or channel of communication for use by the public at large for assembly and speech, for use by certain speakers, or for the discussion of certain subjects.

Perry Educ. Ass'n v. Perry Local Educators' Ass'n, 460 U.S. 37, 103 S. Ct. 948 (1983); *Chiu v. Plano Indep. Sch. Dist.*, 260 F.3d 330 (5th Cir. 2001)

The District is not required to allow persons to engage in every type of speech when the District establishes a limited public forum;

the District may be justified in reserving its forum for certain groups or for the discussion of certain topics. The District shall not

discriminate against speech on the basis of viewpoint, and any restriction must be reasonable in light of the purpose served by the

forum. *Good News Club v. Milford Cent. Sch.*, 533 U.S. 98, 121 S. Ct. 2093 (2001); *Lamb's Chapel v. Center Moriches Union*

Free Sch. Dist., 508 U.S. 384, 113 S. Ct. 2141 (1993)