

ARTS, AUDIO/VISUAL TECHNOLOGY & COMMUNICATIONS CAREER CLUSTER

7108 AUDIO/VIDEO PRODUCTION

Grades:9-12
Credit:1
Prerequisite: None



Creating, exhibiting, performing,
and publishing multimedia
content.

This introductory course explores the expanding world of electronic media. Students will increase their understanding of the messages they are exposed to through television, film, radio, print and the Internet. Hands-on projects utilizing audio/video equipment and computer programs such as Photoshop and Final Cut Pro are the backbone of the course. Students will practice interview skills, design a production company logo, film and edit a commercial, movie scene, documentary and music video. This class is required as a prerequisite to enroll in Advanced Audio/Video Production and participate in the MCS program.

7100 ADVANCED AUDIO/VIDEO PRODUCTION

Grades:10-12
Credit:2
Prerequisite: Audio/Video Production with 85 or above, formal interview, production reel



Creating, exhibiting, performing,
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This course continues to explore the world of electronic media, specifically television and film study. Students will build on their skills from the Audio/Video Production course and supplement with advanced techniques and methods in organization, scriptwriting, camerawork, editing and critique. Students will be responsible for the daily production of a quality MCS news program broadcast for the students of FHS as well as creating short films for contest and festival entry. This course is offered only as a 2 period block.

7125 PRACTICUM IN AUDIO/VIDEO PRODUCTION

Grades:11-12
Credit:2
Prerequisite: Advanced Audio/Video Production with 85 or above, formal interview, production reel



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This advanced course is a continuation of participation in the MCS program. Students will continue to increase their understanding of electronic media and practice production skills and techniques. Students enrolling in this course are expected to take on leadership roles and set a good example in the classroom. High quality work is anticipated for the daily MCS broadcast and on film projects for contest and festival entry. This course is only offered as a 2 period block.

7220 PROFESSIONAL COMMUNICATIONS

Grades:11-12
Credit:1 (*1 credit of Professional Communications can be substituted for the required .5 credit of Speech*)
Prerequisite: Previous successful completion of other Audio/Video Production courses and teacher recommendation.



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This advanced course is an intensive career prep program designed to showcase employment opportunities within the digital media industry. Students will continue to enrich their portfolios with scripts, storyboards, films and news segments. Emphasis will be placed on job searching skills, professional certification, internship opportunities and job shadowing. Some time will likely be spent off campus investigating these elements.